

# W. Bradley Simon

## EDUCATION

### **Ph.D. in New Testament**

The Southern Baptist Theological Seminary, Louisville, KY, 1997–2002

### **Ordained**

Sheridan Hills Baptist Church, Hollywood, FL, 1992

### **Master of Divinity**

Trinity Evangelical Divinity School, Deerfield, IL, 1986–1991

### **B.S. in Electrical Engineering**

Georgia Institute of Technology, Atlanta, GA, 1981–1985

## MINISTRY EXPERIENCE

### **Sunday School Curriculum Senior Developer**

M28:20 Ministries, North Carolina, 2005–Present

- ▷ Founded ministry to assist pastors in Sunday School leadership development.
- ▷ Wrote two books to equip Sunday School teachers in teaching and presentation skills.

### **Associate Pastor of Discipleship / Education**

Lawndale Baptist Church, North Carolina, (2200 members), 2003–2005

#### **Education**

- ▷ Created a Sunday School inreach/outreach ministry strategy.
- ▷ Developed and co-taught a nine-month marriage enrichment class.
- ▷ Planned and coordinated a marriage seminar for the church and community (400+ in attendance).
- ▷ Developed and led training seminars for Sunday School teachers and the Men's Ministry.
- ▷ Organized and led the Sunday evening discipleship training program.
- ▷ Prepared yearly education budget.
- ▷ Sunday School year end averages: 2002=766; 2003=818; 2004=886; 2005=985.

#### **Deacons**

- ▷ Assisted the deacon ministry throughout the year with guidance and necessary changes.
- ▷ Restructured and integrated the Deacon Family Ministry with the Sunday School Ministry.
- ▷ Wrote a Deacon handbook to formally organize and explain the Deacon Family Ministry.

#### **First Touch (Visitor) Ministry**

- ▷ Trained First Touch (Greeter) teams.
- ▷ Set up and helped design new Welcome Centers.
- ▷ Produced video, brochures, and an interactive CD to provide visitors with additional information.

#### **Integration**

- ▷ Completely reorganized the New Members Class and wrote a new class booklet.

### **Worship Arts Media Team**

Springdale Church, Kentucky, (900 members), 1997–2002 (*Part-time during Ph.D.*)

- ▷ Produced multimedia for Worship Arts Pastor, worship service, and other church ministries.
- ▷ Taught adult Sunday School class, Children's Church, and a Small Group Bible study.
- ▷ Designed monthly newsletter.

### **Senior Pastor / Church Planter, 1992–1996**

Phase 1: Minister of Missions / Coral Baptist Church, Florida, (1500 members), 1992–1993

- ▷ Developed, trained, and led the church in a Multihousing Ministry.
- ▷ Started and taught multiple evangelistic Bible studies in the surrounding community.
- ▷ Helped lead Multihousing training seminars for the State convention and local associations.
- ▷ Wrote the book, *Developing Multihousing Ministries*, to enable churches to develop their own

Multihousing Ministry. The Florida Baptist State Convention used this resource in their own conferences.

- ▷ Supervised and directed several summer mission youth groups and a mission team.

Phase 2: Senior Pastor / Celebration Baptist Church, 1993–1996

- ▷ Started Celebration Baptist Church.
- ▷ Supervised multiple summer mission groups.
- ▷ Led and trained laity in the areas of music, small groups, Sunday School, evangelism, etc.
- ▷ Produced Celebration's Mission Statement, Vision Statement, New Members Class, etc.
- ▷ Established the church budget.

### **Associate Pastor of Single Adults and Education**

First Baptist Church of Libertyville, Illinois, (800 members), 1989–1990

- ▷ Led the Singles Leadership Committee, Sunday School, and Bible studies.
- ▷ Organized, trained, and equipped adult Sunday School leadership.
- ▷ Coordinated singles retreats and socials.

### **Student Pastor and Education**

Flamingo Road Baptist Church, Florida, (600 members), Summer of 1987

- ▷ Organized and led youth ministries, retreats, and Bible studies.
- ▷ Trained adult Sunday School teachers.
- ▷ Served as V.B.S. pastor.

### **Research and Development Engineer**

Electromagnetic Sciences & LXE Inc., Georgia, 1981–87 (summers & full-time)

- ▷ Designed hardware and software for radar testing equipment.
- ▷ Generated and presented project proposals and deadlines.

## **PERSONAL**

**Childhood:** I was born on January 20, 1962 in Clearwater, Florida. My older sister is a school teacher and my younger brother is a banker. My wife is also a middle child with an older brother who is an SBC pastor and a younger brother who is a missionary with the International Mission Board. We are grateful that our parents, siblings, and children are believers and for the solid childhood our parents provided.

**Salvation:** As a Junior in high school, my best friend invited me to attend a weekly Bible study. I accepted his invitation, and for the first time realized the reality of God. However, it was not until later that summer, while attending a summer youth camp, that I clearly realized that I was a sinner and could have an intimate relationship with God by repenting of my sin and fully trusting in Christ's death as payment for my sin.

**Call to Ministry:** Within six months of being saved, I began to sense God calling me into ministry, and by the time I had finished my first two years at Georgia Tech, I knew for sure that God wanted me to serve in full-time ministry.

**Family:** My wife, Kelly, was born August 25, 1965 in Hendersonville, North Carolina. I met her during college and knew within a few months that she was the find of a lifetime. We married a few years later in 1988 while I was in seminary. Kelly is a wonderful ministry partner and loves serving in areas involving discipleship, mentoring women, women's ministries, outreach, visitation, and serving as a greeter. We have three children: Andrew (1991), Jonathan (1993), and Brianna (1994). Our family loves spending time together doing most things in the great outdoors: boating, camping, hiking, biking, walking, and talking, etc.

**Life Purpose:** To know God intimately (John 15), live fully in Christ (John 10:10), serve in faith (Heb. 11), love my wife and children (Eph. 5), lead and minister in a local church (Eph. 4), clearly teach God's Word (2 Tim. 3), and make disciples who glorify God and repeat the discipleship process in the lives of others (Matt.28:19-20).

## QUICK REFERENCES

The following Quick References are from individuals I have known and served with over the last 30 years.

“I have enjoyed the privilege of getting to know Brad & Kelly Simon. I have interacted with Brad in an academic environment, church setting, and on a personal level. One does not have to be around Brad very long to conclude that he is a warm, mature and a very genuine servant of our Lord with a strong Christlike character. Brad possesses solid academic skills, good people skills and a heart for ministering to others. Brad also possesses the unique balance of individual initiative and creativity while at the same time he functions as a team player.

Professionally, Brad possesses a number of skills and can function with competence in several crucial areas such as theology, Biblical studies, Christian education, family ministry and discipleship. Brad and Kelly serve as excellent models of Christian marriage and family life. They work together as a team and wonderfully complement each other. I wholeheartedly recommend Brad for consideration for anyone looking for a high quality minister.”

**Brad Waggoner**, *President of B&H (LifeWay) Publishing Group*  
(Kelly and I have known Brad and his wife since seminary.)

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“My relationship with Brad came after I resigned as the education pastor at Lawndale Baptist to serve with LifeWay in the Church Relations and Consulting. I remained at Lawndale moving from the position of education pastor to being a lay leader. After some time, Lawndale called Brad as the new Discipleship/Education Pastor and I developed a relationship as a colleague in education ministry, a lay leader serving under his leadership, and as his church consultant through LifeWay.

In addition to Brad’s responsibility of giving leadership to Life Journey Groups (Sunday School) and LifePlus (discipleship ministry) he developed quality marketing solutions that included print and digital multimedia tools. Even today, the DVD he developed is being used to acquaint guest and new members to the ministries of Lawndale. Brad is one who gives attention to detail which is matched by his eye catching creativity of print and multimedia materials.”

**Keith Feather**, *Church Relations & Consultant with LifeWay* (known Brad 8 years)

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“During my time knowing Dr. W. Bradley Simon (Brad) at Lawndale Baptist Church while he served as the Associate Pastor of Discipleship / Education, Brad has proved, both in this staff position as well as sitting under his teachings in our Sunday Morning Sunday School class, to be very knowledgeable in the Bible, a very creative person in his teaching, personable, organized and overall has been one of my favorite pastoral staff members in many years in church. My wife and I think very highly of Brad and Kelly Simon in many ways.”

**Terry Pettigrew**, *Manager with Multi-Packaging Solutions* (known Brad 8 years)

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“I have personally known Brad for 18 years and have had the opportunity to interact with and observe him throughout his years in ministry. During this span of years I can unequivocally state that Brad has sought to make every decision and action of merit with the utmost integrity and honesty. He conducts himself as one who is responsible and does not take personal integrity for granted. In addition, over the years Brad has developed and honed an impressive set of teaching skills which he has applied with great success throughout his many years in ministry. Brad has the uncommon ability to tackle difficult topics in a way that is articulate, informative, engaging, and relevant. Finally, Brad has always found a way to use his interest in all things technical in order to provide very creative tools and methods for study and teaching that supersede the status quo. Brad has a very unique combination of knowledge and skills that enable him to marry everything from ancient languages to the latest teaching techniques with modern multimedia technology. Any organization that seeks to provide intelligent, high-quality, and marketable materials to today’s Christian would benefit greatly from Brad’s abilities.”

**Kent Lupino**, *Product Marketing Manager with Advantage Medical Cables* (known Brad 19 years.  
Kent served as my right hand man when starting Celebration Baptist Church)

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“I have known Brad Simon for the past 34 years, beginning in high school and at Georgia Tech, where he was my roommate for four years. Brad has always been a disciplined, dependable person who consistently pursues excellence in all he does. Over the entire time I have known Brad, he has demonstrated consistency in his faith, a passion for learning and a desire to invest in people.”

**Britt Lee, CEO of Drive Solutions** (known Brad 35 years)

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“Dr. Simon is undoubtedly one of the most gifted Biblical teachers I have had the pleasure of learning from. Brad has an intriguing style of teaching that incorporates humor and thought provoking questioning that spurs subjective and critical thinking. This approach rewards the audience with not only the knowledge of ‘what’ they believe, but also ‘why.’ It is my opinion that Brad and his family would be a tremendous asset to any Bible based ministry or church.”

**Wayne Bernard, LAN Administrator with The Newport Group** (known Brad 8 years)

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“Brad and I currently teach within the same Sunday School class. In addition, Brad was a prior pastor of education at my church. In both of these capacities I have seen Brad use his knowledge and skills to help me, my family, and others. His insight into life situations and spiritual matters on several occasions has been very helpful to me. One of the things I respect most about Brad is he will tell me what I need to hear even when it may be difficult to say. That directness and honesty is what I have needed. In addition, if you get Brad you also get a wonderful, pastor’s wife in the bargain. It takes a rare lady to be a ‘pastor’s wife,’ but Kelly is definitely that and more. A church would do well to have Brad on its staff.”

**David Isley, Annuity/Life Sales Consultant with Horace Mann** (known Brad 8 years)

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“Brad was an Associate Pastor at Lawndale Baptist Church when I met him. He was responsible for the enhancement of our Life Journey program from a plain vanilla one to a dynamic Bible study and Fellowship interaction. He also brought the entire ministry light years forward in the use of computers and other cutting edge technology to give praise and carry out God’s work. I would say Brad’s top qualities would be: Expert, High Integrity, Creative. My wife says he has a lovely wife and beautiful kids. I tend to agree with her.”

**Arthur Weitz, Finance Professional with FPC Job Network** (known Brad 8 years)

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“I have known Brad since 2003 when he joined the Lawndale Baptist Church Staff. Since that time, I have seen Brad’s commitment to the education and most importantly the maturation of the body of Christ. I have also had the pleasure of working with his kids whose critical and logical thinking and their biblical worldview are a direct reflection of his and Kelly’s leadership and instruction.”

**Karla Foster, National Account Manager with Deltacom** (known Brad 8 years)

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“It has been my privilege to know Brad Simon while he has pursued doctoral studies at Southern Baptist Theological Seminary. I have seen Brad serve in various capacities as well as live out his faith and life in various situations. Above all else, I have watched him as a husband and a father. Time and again I have come away impressed by his well-balanced approach to family, study and ministry.

The Simon family is one that is greatly loved by the Springdale Church family. Brad and his wife, Kelly, are an integral part of our church. Brad has used his teaching gift and skills in a highly effective manner to revive a class of baby boomer parents. He has used his creative skills to oversee the composition and production of our monthly newsletter for more than three years. This publication has received a number of commendations by both those inside and outside the church. He has served as a greeter, in the children’s ministry and as a life group leader.

Brad has a heart for people that comes through in his relationship to others that offers both grace and truth. With both a gift for pastoral ministry and his obvious commitment to biblical scholarship, he possesses a much-needed combination of both heart & mind.”

**Dr. David Butler, Senior Pastor of Springdale Church** (known Brad 5 years)