TEACHING TO TRANSFORM
NOT INFORM

Volume 2
Resources by Dr. W. Bradley Simon

1. Teaching to Transform Not Inform 1:
   Foundational Principles for Making an Informational Sunday School Lesson…Transformational

2. DVD Video Companion for Teaching to Transform Not Inform 1: Foundational Principles for Making an Informational Sunday School Lesson…Transformational

3. Teaching to Transform Not Inform 2: How to Teach a Transformational Sunday School Lesson…Step-By-Step

4. DVD Video Companion for Teaching to Transform Not Inform 2: How to Teach a Transformational Sunday School Lesson…Step-By-Step

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Additional Resources
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TEACHING TO TRANSFORM
NOT INFORM

Volume 2

How to Teach a Transformational Sunday School Lesson...
STEP-BY-STEP

W. BRADLEY SIMON, PH.D.
Then Jesus came to them and said, “All authority in heaven and on earth has been given to me. Therefore go and make disciples of all nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit, and teaching them to obey everything I have commanded you. And surely I am with you always, to the very end of the age.”

— Matthew 28:18-20
"Make Disciples... Teaching Them To Obey"

The Sticky Proverb

Avoid Ramblementation

Captivating Introduction

The Visual Anchor

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Introduction

In Matthew 28:19–20, Jesus gives teachers a clear and concise teaching goal: “Therefore go and make disciples... teaching them to obey everything I have commanded you.” He does not say, teach people what to obey or even how to obey; rather, Jesus says, “make disciples... teaching them to obey.” As a result, Jesus makes life-altering transformation (not simply information or explanation) our primary teaching goal.

Consequently, the Teaching to Transform Not Inform series focuses on showing you how to turn informationally or educationally oriented Bible lessons into life-altering transformational ones. You will learn how to teach not only the head but also the heart which results in changed lives. You will learn how to integrate transformational principles throughout your teaching so you can fulfill the Great Commission as a Bible teacher.

In the first book in this series, Teaching to Transform Not Inform 1: Foundational Principles for Making an Informational Sunday School Lesson... Transformational, you will discover the biblical principles, attitudes, priorities, and goals that will help you maximize your impact as a teacher. As you work through additional books in this series, they will build upon previous ones giving you a linear path for developing more and more advanced teaching skills. For example, this second book, builds
upon the foundation presented in the first book and gives you a simple, practical, step-by-step process for how to develop and teach a Bible lesson that changes hearts and transforms lives.
The Seven Ingredients

The seven ingredients that make a Bible study more transformational than informational

Do your best
to present yourself to God
as one approved, a workman
who does not need to be ashamed and
who correctly handles the word of truth.

—2 Timothy 2:15
SPOTTING A TRANSFORMATIONAL TEACHER is fairly easy to do. Amongst other things, they quickly gain and hold attention, clearly explain the text, help listeners remove internal roadblocks, and then challenge them to accept and apply the truth to their lives. As a result, listeners’ beliefs, thoughts, attitudes, hopes, dreams, priorities, values, and actions change over time. It is no wonder why God considers their ministry within the church to be of vital importance. Look at what Paul tells us in Ephesians:

It was he who gave some to be apostles, some to be prophets, some to be evangelists, and some to be pastors and teachers, to prepare God’s people for works of service, so that the body of Christ may be built up until we all reach unity in the faith and in the knowledge of the Son of God and become mature, attaining to the whole measure of the fullness of Christ.

— Ephesians 4:11–13

Even though spotting a transformational teacher is fairly easy to do, becoming one is more difficult because it involves integrating several different teaching principles at the same time. For the casual observer, the teaching process appears to be straightforward: people come in, sit down, listen to some inspirational teaching, leave, and have their lives changed over time. Seems simple enough. However, what they don’t realize is the simpler the lesson
appears and the more impact it has in people’s lives, the more skillfully the teacher has integrated teaching principles throughout the entire lesson. When done correctly, teaching principles are invisible and the lesson just works. When done incorrectly, the teaching process comes to a grinding halt.

Let’s look at a common example. Have you ever noticed how some teachers can ask a question and everyone just sits there? Answers are given, but often just to alleviate the awkward silence. On the other hand, other teachers can ask a question, and it is difficult to get a word in edgewise because everyone is trying to give their opinion.

What makes the difference? Why did one teacher’s question result in an awkward silence while the other sparked a ten-minute discussion? It all comes back to the teacher’s ability to integrate teaching principles invisibly and effectively. Few, if any, probably noticed how the teacher directed the class discussion to prepare them for the upcoming, carefully crafted question. The class just assumed everyone was talkative that day. Everyone experienced the effect, but few realized the cause. To fully understand how it happened, you usually can’t just watch the teacher in action; rather, most of the time, you need someone to point out what the teacher did, why it was done, and how it affected listeners.

And, of course, that is the goal of this series of seminars: to point out some of the most effective teaching principles you can use, why and when you should use
them, and how they will impact your listeners. Within this book, we will look at the goal and purpose of seven of the most important teaching principles you should include in every lesson. In advanced books/seminars, we will discuss additional teaching principles along with methods and techniques you can use to integrate them into your lesson. The seven principles we will cover in the following chapters are as follows:

1. **Sticky Proverb:** A short, memorable proverb that clearly states the passage’s central truth and application.

2. **Ramblemation:** Transform lives with lessons focused on and centered around the Sticky Proverb.

3. **Captivating Introduction:** Instantly grab and hold attention by connecting listeners to the lesson’s application and relevance.

4. **Visual Anchor:** The visual, concrete image, object, story, illustration, analogy, example, metaphor, testimony, or real-life situation that depicts the lesson’s Sticky Proverb in a ridiculous, crazy, impossible, illogical, absurd, disproportionate, exaggerated, or animated way.

5. **Here’s-How Teaching:** The thorough, applicable explanation of the biblical text that directly supports the Sticky Proverb.
6. **Roadblocks:** The challenges, experiences, misunderstandings, justifications, rationalizations, and objections the teacher helps listeners remove so they can integrate the truth into their life.

7. **The Conclusion Challenge:** Summary of the most important points and the challenge to apply them.

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“Make Disciples... Teaching Them To Obey”

**The Sticky Proverb**

**Avoid Ramblemation**

**Captivating Introduction**

**The Visual Anchor**

**Remove Roadblocks**

**Here’s-How Teaching**

**The Conclusion Challenge**
**Leading a teacher training seminar?**

If you believe the teachers within your church would benefit from the *Teaching to Transform Not Inform* series, consider leading them in a study using the books within the series. See the store at www.M2820.com for bulk pricing.

Another possibility includes hosting a live *Teaching to Transform Not Inform* conference at your church. Our goal is to train teachers to fulfill the Great Commission through their teaching ministry at no cost to your church or organization. This is possible when a few different churches participate in the training. To see how this works, see our website or call the number listed on our website.
The Sticky Proverb

Help listeners live godly lives
by presenting practical, memorable, life-principles

It was he who gave some to be ... pastors and teachers, to prepare God's people for works of service, so that the body of Christ may be built up.

— Ephesians 4:11–12
Appendix: Quotations

*A Sticky Proverb* is a short, memorable, proverbial rule-of-thumb that shows listeners how to use biblical principles to make daily decisions.

*A lesson is not* the presentation of a series of related topics; rather, it is the explanation, expansion, proof, support, illustration, and application of the primary, central truth, namely, the Sticky Proverb.

*The Sticky Proverb prevents* explanation without a destination, arrows without a target.

*Before preparing or teaching,* clearly identify the God-given quest the lesson will pursue.

*Without a commitment to explain, prove,* and apply a specific timeless truth, it is easy to wander from verse to verse displaying that which scintillates the most.
A scattering of tips is unable to explain, prove, illustrate, or integrate any specific central point into listeners’ lives.

Wandering disjointed discussions lead to lively dialogue, but fail to change views, beliefs and lives.

Immediately connect listeners to the lesson by sharing its interesting, relevant, specific, life-changing truths.

As the sights and smells in a restaurant create a desire to eat, develop a title and introduction that creates a desire to listen.

God is responsible for the substance; we are responsible for the presentation.

First, tell them why they should listen, then they will be ready to hear what the Bible says about the topic that now has their interest.

The goal of the introduction is NOT to introduce the lesson, but to create a huge desire to listen to the remainder of the lesson.
The goal of the introduction is to create a desire to listen; then you have the rest of the lesson to say everything else.

If you want listeners to remember your lesson, give them a picture; if you don’t mind them forgetting, abstract truths work just fine.

Effective teachers constantly expand the circle representing their teaching style and teach outside of that circle on a regular basis.

Reading a verse is not the same thing as explaining a verse and to explain a verse, you must do more than read it.

Instead of including all you learn, learn what to include.

Therefore, since we are surrounded by such a great cloud of witnesses, let us throw off everything that hinders and the sin that so easily entangles, and let us run with perseverance the race marked out for us.

—Hebrews 12:1
Help listeners be decisive by clarifying that no decision is the same as a NO decision and that postponing the decision is the same as disobeying. Basically, you want to remove the option of not making a decision.

Specific explicit challenges result in transformation, whereas cliché challenges only bring frustration.

Transformation is not a string of weekly leaps but a progression of daily steps.
Develop Transformational Teachers

Teaching to TRANSFORM Not Inform 1:
Foundational Principles for Making
an Informational Sunday School Lesson…
TRANSFORMATIONAL

People visit Bible studies they are invited to, but they join the ones that center around life-altering teaching. They join classes whose teachers are committed to making disciples, not by “teaching them the Bible,” but by “teaching them to obey the Bible” (Matthew 28:20).

The series, Teaching to TRANSFORM Not Inform, equips teachers to change informationally or educationally oriented lessons into life-altering transformational lessons. It reveals how to teach not only the head but also the heart, which results in changed lives.

Satisfaction Guaranteed: We give a full, hassle-free, money-back guarantee for all our products. If you aren’t completely satisfied, by all means, please return the item within 60 days for a prompt, courteous, and full refund. Absolutely no risks for you! Call now and get started.

Additional Resources:
• DVD Video Companion for Teaching To TRANSFORM Not Inform Vol.1: In this companion DVD, Dr. Simon leads your teachers through this series helping them become transformational teachers.
• Extra Books (ISBN: 978-1-939257-11-6)

Get Started Today …
To order books & DVDs for a group, see www.M2820.com for bulk pricing.
In Matthew 28:19–20, Jesus gives teachers a clear and concise teaching goal: “Therefore go and make disciples... teaching them to obey everything I have commanded you.” He did not say, teach people what to obey or even how to obey; rather, Jesus said, “make disciples... teaching them TO OBEY.” As a result, he made life-altering transformation (not simply information or education) our primary teaching goal.

If you desire to fulfill the Great Commission through your teaching ministry, this book will place at your fingertips a simple, practical, step-by-step process for how you can teach life-altering lessons that use information and explanation to bring about transformation in your listeners’ lives.

Additional Resources:
- DVD Video Companion for Teaching to Transform Not Inform Vol.2: In this companion DVD, Dr. Simon leads your teachers through this series helping them become transformational teachers.


Get Started Today…
To order books & DVDs for a group, see www.M2820.com for bulk pricing.
Host a Live Training Event

If you are interested in hosting a live Teaching to Transform Not Inform training seminar for teachers in your church and/or area, visit www.M2820.com and request additional information.

Each seminar can be tailored to fit the specific needs of your church or group.